Workday for Higher Education™

Workday provides the next generation of enterprise business services—Human Capital Management, Financial Management, and Payroll—and delivers the applications in a cloud model. Founded by higher education veteran Dave Duffield and technology visionary Aneel Bhusri, Workday helps transform the administrative systems and service delivery models across higher education with modern, agile, and cost-effective cloud applications.

Workday Is Next-Generation Technology
For the last three decades, computing has moved away from the use of big, centralized systems and toward the use of smaller personal computers, laptops, touch screens, and mobile devices. Similarly, enterprise business software delivery models have evolved from on-premise deployments to off-site hosting to cloud computing.

“I started Workday to bring passion and customer focus back to the business of enterprise applications.”

Dave Duffield Co-Founder & CEO, Workday

Workday is the only next-generation vendor offering unified, real cloud applications tailored to higher education. Our technology delivers a modern Web 2.0 user experience with built-in business intelligence, mobile applications for the iPad® and iPhone®, diverse organizational structures with modeling capabilities, and 200+ business processes optimized with industry best practices.

Total Cost of Ownership – Cloud Leads to Savings
Across Higher Education, institutions are facing historic economic pressures to optimize every dollar spent. Operational budgets are vulnerable, and administrative staffs are forced to deliver mission-critical business services with fewer resources.

Cloud applications have been proven in all markets as a lower cost and more efficient delivery model for administrative systems. With Workday, you’ll have no need to purchase and manage hardware, software, middleware, database, or business intelligence tools.

Why Workday?
- Cloud applications offer significant cost savings over traditional on-premise systems.
- Our next-generation technology was purpose built for the cloud.
- We have the only unified administrative application for higher education institutions.
- We’re committed to forming a strategic partnership with customers.
- Workday management has a proven track record in higher education.
- Workday Community allows participation and collaboration with your peers.

Key Benefits
- Web 2.0 interface enables faster user adoption and increased productivity.
- Mobile applications optimize the natural workspace for both faculty and staff.
- Built-in business intelligence enables state-of-the-art actionable reporting.
- Flexibility and configurability accommodate how institutions organize, plan, operate, and grow.
- Global architecture enables an institution to manage its workforce across the world.
- Standards-based integrations leverage XML and web services.
- IT resources realign with the institution’s academic and research focus.
- Pay-as-you-go operational expenses

Workday Strategic Advisors
- Georgetown University
- Cornell University
- Brown University
- University of Southern California
Rather, these systems are all managed by Workday within the cloud, leading to significant cost savings in the short- and long-term over traditional on-premise deployments or off-site hosting. The cloud is game-changing—it gives institutions predictable operational expenditures that can be budgeted and paid for as they are utilized.

**Free Up Your IT Team**

Institutions that leverage cloud computing are able to realign IT resources from the administration, maintenance, and operation of applications to more strategic initiatives. Instead, Workday manages all the traditional IT-related aspects of these administrative applications—upgrades, patch applications, integrations, data security, application availability, backup, disaster recovery, performance tuning, operating system, database, network, storage, and maintenance. IT teams can then spend more time focusing on academic computing initiatives that help further the main mission of their college or university.

> “Workday will let us redirect IT resources to systems that more directly create value for the Georgetown community.”
> 
> Kevin Murphy, Associate CIO, Georgetown University

**Unified Administrative Suite of Applications**

The administrative systems currently running at most colleges and universities were designed and implemented years ago. Due to the rigidity of these now antiquated technologies, institutions are forced to cobble together disparate systems to address their evolving administrative needs. These costly, inflexible, and siloed systems simply cannot keep up with the rate of change facing today’s institutions.

Workday offers an alternative. Workday’s suite of administrative applications includes key components that academic institutions need: Human Resources, Talent Management, Benefits, Payroll, Financials, Initiatives, and Spend Management.

Furthermore, Workday is actively partnering with respected institutions, including Georgetown University, Cornell University, and Brown University, to make certain that Workday fully addresses the needs of Faculty Management, Sponsored Research, Budgeting and Planning, Endowment Accounting, and more—all built on the proven foundation of Workday’s cloud computing platform.

**Workday at Your Fingertips**

Workday delivers a modern Web 2.0 interface that utilizes consumer Internet constructs such as hyperlinks, icons, pictures, buttons, instant messaging, faceted search, embedded help, worktags, and search boxes.

> “Here at Cornell, Workday’s capacity to deploy right to the desktop of our managers with processes that respect our complex environment, all through a very user-friendly application, is a big part of our effort to create efficient administrative practices on campus.”
> 
> - Mary George Opperman, Vice President for Human Resources, Cornell University

Web 2.0 interface allows everyone to accomplish their tasks and get information with minimal training.
Information Leads to Smart Decisions

Workday applications are available via mobile technologies, with applications for the iPhone®, iPad®, BlackBerry®, and all smartphones with a browser. In addition, Workday is investing in tools to optimize the natural workspace of your employees with Microsoft Outlook™ and Google add-ins. This enables all constituencies—faculty, staff, and executives—to use the applications with minimal training from anywhere in the world with an Internet connection and a browser.

Workday also includes state-of-the-art reporting tools and built-in actionable analytics. As a unified suite of applications, there is no need for separate third-party reporting tools or a data warehouse to analyze your information. Rather than juggling multiple applications to reconcile data across disparate security schemas, Workday allows you to build reports, gain insight, and take action in real time all from one place. Simple, direct, and efficient.

One Size Does Not Fit All

Workday gives institutions the ability to configure the applications to meet diverse and unique needs. Unlike legacy systems that require you to conform to a limited set of rigid hierarchies and “vanilla” implementations that are difficult to change, Workday supports multiple dynamic organizational structures that allow institutions to accurately represent and update their organizations and operations in real time. Workday also pre-delivers more than 200 business processes optimized with industry best practices to enable institutions to standardize. If your institution has unique needs, the processes and controls can be configured and specialized for any specific organization with an intuitive business process framework. All of these options are fluid and adaptable—you will never again be locked into a system that does not work for you or your institution.

“Workday’s promise of a flexible, configurable software-as-a-service system—one that remains up-to-date without the need for disruptive upgrades—should be of real business benefit to Cornell.”

- Ted Dobbs, Vice President for Human Resources, Cornell University

Actionable analytics capabilities are built-in, allowing users to gain insight and take action immediately.

“We expect Workday to free up our HR staff to focus on research, analysis, and value-add projects.”

- Mary Anne Mahin, Vice President and Chief Human Resources Officer, Georgetown University

Dynamic organizational structures allow institutions to accurately represent and update their organizations and operations in real time.
Think Globally, Act Locally

Workday’s unique global architecture helps you increase visibility into your global workforce, align work to business objectives, and optimize your talent deployment around the world. Workday provides a basis of global best practices while supporting local in-country HR requirements, including 20+ language translations and core worker data support in 200+ countries. With Workday, you can be confident your suite of applications will support you as your institution expands its global footprint.

Workday Community – Participation and Collaboration

Every Workday customer is on the exact same release. This enables customers to participate in the development of new features and collaborate with each other in unprecedented ways.

The Workday Community allows customers and partners to collaborate across the Workday ecosystem, to share ideas, best practices, reports, data migration scripts, and integration templates. Accordingly, Workday customers learn from each other to help drive down the total cost of ownership and optimize their Workday experience.

With Workday, institutions collaborate together and thrive in today’s fast-paced global educational market with modern, agile, and cost-effective cloud applications.

The Workday Community allows institutions to participate in the development of new Workday features, collaborate with each other, and share ideas and best practices.

Workday Applications

- Workday Human Capital Management™
  - Human Resources and Benefits
  - Talent Management
- Workday Payroll™
- Workday Time Management™
- Workday Financial Management™
- Workday Spend Management™
  - Procurement
  - Expenses
- Workday Initiatives™
- Workday Cloud Connect™